

Cookie Policy

Effective Date: 12.08.2025

Website: <https://willowbrookcapital.co.uk>

1. Introduction

Willowbrook Capital (“we”, “our”, “us”) uses cookies and similar technologies to improve your browsing experience, analyse site traffic, and deliver personalised content. This Cookie Policy explains what cookies are, how we use them, and how you can control them.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help remember your preferences, improve site performance, and gather analytics information.

Cookies can be:

- **Session cookies** – deleted when you close your browser
 - **Persistent cookies** – remain on your device for a set period or until you delete them
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3. Types of Cookies We Use

a) Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off in our systems. Example: remembering your cookie preferences, enabling secure logins.

b) Performance & Analytics Cookies

These help us understand how visitors use our site so we can improve functionality and content. Example: tracking which pages are most popular.

c) Functional Cookies

These allow us to remember your preferences (such as language or region) for a more personalised experience.

d) Targeting / Advertising Cookies

These may be used to deliver ads relevant to you or limit the number of times you see an ad. Willowbrook Capital currently **does not** use third-party advertising cookies.

4. Third-Party Cookies

Some cookies may be set by third-party services we use, such as Google Analytics. These providers have their own privacy and cookie policies.

5. How to Manage or Disable Cookies

You can control cookies by adjusting your browser settings. You may:

- Block all cookies
- Delete existing cookies
- Allow only certain types of cookies

Please note that disabling certain cookies may affect website functionality.

For more guidance on controlling cookies, visit:

<https://www.allaboutcookies.org> or

<https://ico.org.uk/your-data-matters/online/cookies/>

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any updates will be posted on this page with a revised "Effective Date".

7. Contact Us

If you have any questions about our use of cookies, please contact:

Willowbrook Capital

Email: **Data@willowbrookcapital.co.uk**